



## ZENITA

ULTIMATE LUXURY EMULSION

### INTERIOR EMULSION PAINT

#### PRODUCT DESCRIPTION

Zenita Interior Emulsion Paint is a premium quality acrylic paint for interiors, it has a unique semi glossy finish which lasts long for years. The special quality binder, high quality additives and quality ingredients make this product very very special.

Ultrafine pigments and very selective grades of extenders with additives for very specific functionalities enhance the product performance.

Flow & drying properties are excellent.

#### SURFACE PREPARATION

##### PLASTER

New masonry surfaces must be allowed to cure completely. Recommended curing time is 28 days minimum. A base coat of Special CW Primer/Universal Primer before application of Zenita Interior Emulsion Paint is recommended for best performance.

##### CLEANING

Surface must be clean and sound, free from all dust, oil, grease and other contaminations. Remove all loose material with scrapper or stiff wire brush. Dampness of the wall has to be treated with appropriate measures.

##### FILLING THE CRACKS, HOLES & DENTS

For filling cracks upto 3mm, holes and dents use Snowcare Wall Putty or White Cement and fine sand in the ratio 1:3

For interior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application of paint.



#### PAINT APPLICATION PROCESS

APPLICATION	RECOATING PERIOD
STEP 1 SNOWCEM WALL PUTTY (SNOWCARE/ACRYLIC) TROWEL	O/N
STEP 2 SPECIAL CW PRIMER/UNIVERSAL PRIMER BRUSH / ROLLER / SPRAY	4 hrs
STEP 3 ZENITA INTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY	4 - 6 hrs
STEP 4 ZENITA INTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY	4 - 6 hrs

1. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different atmospheric conditions.  
2. Some shades may require 3 coats for proper hiding.

**HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF ZENITA FOR GREATER PROTECTION**

**APPLICATION OF PRIMER IS MANDATORY**

#### PRODUCT FEATURES

**Excellent Anti Graffiti Effect**

**Durable Semi Glossy Finish**

**Long-lasting Semi Gloss**

**Good Washability**

**Fungi-Algae Resistant**

**Free From Heavy Metals Like Lead, Chromium**

**8 Years Warranty**

#### COLOURS AVAILABLE

**1500+\***

\*Currently available in more than 1500 shades as per the Snowcem Paints Colour Spectra.



#### MIXING RATIO

Dilute 1 liter of ZENITA INTERIOR EMULSION PAINT with 400 ml of potable water. Do not add any stainer other than machine colorant to the ZENITA INTERIOR EMULSION PAINT. Don't over dilute.



#### COVERAGE

Varies according to the porosity and texture of the surface. Coverage for smooth surface with no suction: Approx 180-200 Sq. ft. per liter per coat.



#### AVAILABLE PACK SIZES

The pack sizes available for ZENITA INTERIOR EMULSION PAINT are 20L, 10L, 4L and 1L.





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#### TECHNICAL DETAILS

<b>Nature</b>	Thixotropic
<b>Base</b>	Special acrylic emulsion
<b>Colour</b>	Available in many attractive shades
<b>Finish</b>	Smooth semi glossy finish.
<b>Mode of application</b>	By brush, roller or spray
<b>Drying time</b>	20-30 min for touch dry (65% relative humidity/30°C.)
<b>Recoating Period</b>	4 to 6 hours.
<b>Shelf life</b>	3 years
<b>DFT</b>	50 - 60 microns (2 Coats)

#### HANDLING & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store Zenita in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

#### PRECAUTIONS

Apply Snowcare Wall Putty/Acrylic Putty to level the dents and make the surface uniform. Apply one coat of Special CW Primer/Universal Primer. Use emery paper no 320 to lightly sand this surface to achieve uniform smoothness. Clean off the dust with soft and dry cloth. Then apply the diluted Zenita Interior Emulsion Paint.

#### SAFETY MEASURES

Kindly refer to the MSDS for Zenita Interior Emulsion Paint which gives detailed information on safety measures while handling the paint, which is available on request.

Store the container with the lid tightly closed in an upright position, in a cool, dry place.  
Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion, seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

#### POST PAINTING CARE

**For the best performance of the paint, ensure proper washing and cleaning at regular intervals of six months.**

#### Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

#### Depots:

Ahmedabad | Bangalore | Chennai | Cuttack | Ghaziabad | Hyderabad | Indore | Jaipur | Kanpur | Kolhapur | Kochi | Kolkata | Mumbai | Mumbai-Thane | Nagpur | New Delhi | Pune | Rajkot | Salem | Siliguri | Vishakhapatnam

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free

Please consider the environment before printing it.

Toll free number : 1800-891-3541 Website: [www.snowcempaints.com](http://www.snowcempaints.com)

#### GREEN BUILDING PARAMETERS

ZENITA qualifies for "GREEN BUILDING CRITERIA"

#### REFERENCE

Type of Paint	LEEDS*	TERI GRIHA <sup>#</sup>
Exterior Flat	100 g/l VOC	100 g/l VOC
Interior Flat	50 g/l VOC	50 g/l VOC

As per IS 15489 : 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

\* LEED - Leadership in Environment and Energy Design, USA.  
# TERI - The Energy and Resource Institute, India.  
GRIHA - Green Rating Integrated Habitat Assessment.

#### VOLATILE ORGANIC COMPOUNDS

ZENITA INTERIOR EMULSION PAINT contains less than 40 g/l VOC.

ZENITA INTERIOR EMULSION PAINT contains 1-3% VOC.



#### HEAVY METALS

ZENITA INTERIOR EMULSION PAINT is free from lead, chromium (VI), cadmium, mercury and its compounds.



#### HAZARDOUS CHEMICALS

ZENITA INTERIOR EMULSION PAINT does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc.

